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Camaro 2016: Chevrolet's Modern Performance Car



Synopsis

Showcasing exclusive interviews and more than 300 behind-the-scenes photos, Camaro 2016 tells the inside story of this iconic muscle car. It's the pony-car showdown: the Ford Mustang versus the Chevy Camaro. Both manufacturers share the same goal--create the ultimate American muscle car. General Motors was caught off guard when Ford unveiled the first pony car in 1964. GM took the fight to Dearborn in 1967 with the introduction of its Chevrolet Camaro, and for the next 35 years, Mustang and Camaro waged an intense battle for gearheads' hearts and wallets. Chevrolet re-introduced the Camaro for the 2010 model year, and its appealing retro-influenced body style allowed it to frequently outsell its Ford competitor. For Camaro fans, there is no greater source of speculation and excitement than the pending introduction of a new-generation Camaro. In anticipation of the Camaro's 50th anniversary, GM has prepared a significantly revised, sixth-generation car to take on Ford's latest 2015 Mustang. Featuring revised bodywork, a new chassis platform, expanded and new driveline options, and a reworked interior, the new Camaro raises the bar and again puts Mustang on the defensive. Camaro 2016 tells the complete story of the new sixth-generation Camaro, available just in time to celebrate the model's 50th anniversary. Featuring exclusive interviews with engineers, designers, and other Camaro team members, as well as more than 300 behind-the-scenes photographs, this book offers readers an intimate Camaro experience--putting them behind the wheel of the latest edition of one of America's greatest muscle cars. The gears are always shifting, and Camaro 2016 tracks the entire journey.

Book Information

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Customer Reviews

A fantastic book for those that are sixth-generation Camaro owners, or fans of the Camaro line. It discusses the previous generations of the Camaro, the secretive design processes that ultimately brought the Camaro back in 2010, then goes into fine detail discussing the sixth-generation planning, exterior/interior designs, a special section for convertibles, the power train, the assembly plant, and release. Pictures are nice and abundant for skimming/coffee table book, but there is also a large amount of exposé that dives into the details of each section. Only complaint is that the Camaro on the cover isn't in Hyper Blue to match my own, but hey, the sixth-gen Camaro looks good in ANY color!

I'm a Chevy girl. Three out of the four everyday driver vehicles I have owned in my life thus far, including my current Equinox, have been Chevrolet. My parents currently own two Chevrolet vehicles as well (A 2012 Malibu and a 2017 Silverado High Country). I am a Chevy girl through and through. When the "new" Camaro debuted I drooled and seriously considered making it my next car. I didn't because it's a bit impractical for someone who commutes on a 5-day a week basis and drives 1000 miles on road trips a year. Plus I'd cry if it got dinged and I park amongst college students who don't seem to care if they fling their doors into the side of your car, drag their backpacks along the side of your car SUV, or tap your truck in the parking lot. Plus, in all honesty, one of the biggest reasons I didn't get a Camaro is that I'd likely get myself into trouble with a high performance modern day muscle car like the Camaro because let's face it- I already have kind of a lead foot. So, instead I drool at the ones at the dealership when I take my Equinox in for service or give ones I run across in the wild a long, loving look (I promise I am just admiring it not casing it Camaro owners). I was not disappointed by Larry Edsall's *Camaro 2016: Chevrolet's Modern Performance Car*. This book is made for the Camaro enthusiast. The book details the blood, sweat, tears and engineering behind the newest Gen6 Camaro and details its ultimate production. But first it starts with a little bit of history- detailing several of the previous generations of Camaros and the return of the Camaro in 2010 which to be successful needed to satisfy the expectations of both longtime staunch Camaro/Chevy enthusiasts as well as catch the eye and imagination of newer car enthusiasts- which no doubt was a daunting task. The book gets into the good stuff- what went into the Gen6 Camaro creation including one of my favorite parts of the book the four pages of concept design illustrations of the Gen6 in Chapter 4. But don't be fooled- the book doesn't just talk about the design concept but instead goes in depth with chapters on the design and features of the exterior, interior, power plant under the hood, even the assembly plant and the launch of the car in May 2015. Basically- this book is the birth story of the Gen6 Camaro complete with a shout out to

it's direct family tree. While I highly recommend this book- it is for different reasons than I usually recommend books of this nature. This one I don't merit solely on it's photography - not that there isn't any- there is and it's fine representations of the drool-worthy Camaro- but I actually recommend Camaro 2016 based on the words that tell the story of the Camaro from many perspectives and includes the voices of the very people involved with the designing and making of this modern iconic car, right down to people on the assembly line. The book itself is a wonderful, high quality 160 page hardback book that includes both color and a few black and white photos that is 9.8 inches by 11.2 inches...just perfect for the car room, living room or book shelf of your favorite Camaro or Chevy enthusiast.

Camaro 2016: Chevrolet's Modern Performance Car, Beautiful book and highly detailed on the development of the Sixth Generation Camaro as Told by Larry Edsall of who I have his other great books and specifically his Camaro books as well. From the I4 OF which I am not fan of to the V6 which I am also not a fan of to the Great Big Eight which I Love. The more aggressive styling and the tech behrd the cars. Engineer and designer interviewers, just a great car all around in this great book. Camaro Fans will not be disappointed!

awesome book very through and effcient

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